



**HOLLY  
HEMPFLING**  
GRAPHIC DESIGNER

## ABOUT ME

Problem solving is my passion. I have a decade of experience helping businesses stand out among the competition by providing thoughtful and creative design solutions to tell their unique story. Your business is your passion. Design is mine.

## EDUCATION

**UNIVERSITY OF MISSOURI - KANSAS CITY**  
2012-2014 | Bachelor of Arts, Studio Art

**JOHNSON COUNTY COMMUNITY COLLEGE**  
2010-2012 | Associate of Arts

## EXPERIENCE

**2021** **HOLLY HEMPFLING, LLC**  
GRAPHIC AND WEB DESIGNER /  
MARKETING AND BRAND STRATEGIST

- Delivering meaningful marketing design solutions to fit my clients' specific needs on time and within their budget.

**2021-2023** **SHOOK, HARDY & BACON, LLP**  
DESIGNER

- Business development, events, internal design liaison and technical design lead.

**2016-2020** **BUKATY COMPANIES**  
ART DIRECTOR

- Elevated brand by creating and implementing brand guidelines across five divisions and three separate companies under the Bukaty umbrella.
- Streamlined processes and developed templates to ensure consistency.
- Cut printing costs 30% by negotiating pricing.

**2014-2016** **SODA POP GRAPHICS**  
GRAPHIC DESIGNER

- Learned new tools to push personal boundaries and refine skills as a creative problem solver.
- Refined client onboarding processes and developed client questionnaire to ensure consistency in service.

## SKILLS

Graphic Design + Layout

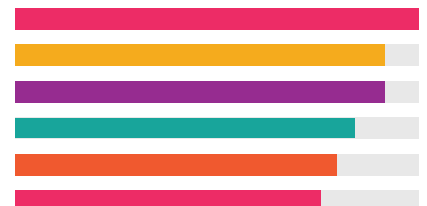
Illustration

Brand Development

Social Media + Email Marketing

Content Management Systems

Photography + Videography



## CONTACT

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www.hollyhempfling.com